

Front Lines Team Member Feature

Darlene Willis, BS, CPC, CPB Manager, Quality and Education, UPA

advancement opportunities.

Darlene Willis has been employed with UPA for 11 years and holds a Bachelor Degree in Business Management from Carson-Newman University. While working at UPA, she studied and received her CPC (Certified Professional Coder) in 2015 and became a (CPB) Certified Professional Biller in 2016. She began her healthcare career in Georgia by doing medical transcription. Once relocating to Tennessee, she began working A/R follow-up at UPA with successful

Darlene considers inspiration as her greatest achievement by influencing others to want to learn and grow both professionally and personally. She believes her biggest challenge is processing the constant flow of information and changes that occur daily in the healthcare industry. She recalls difficulties from the pandemic that created opportunities to see how healthcare was affected, not only from the clinical standpoint but administratively as well. CPT codes had to be created and defined for tests and vaccines. Payer rules were changing daily at that time with new processes to bill telehealth visits.

Her advice to others: Be eager to learn and grow! Don't give up! Constantly strive for the goals you have in mind for yourself and surround yourself with people that inspire you and see growth in you that you may not see in yourself. Growth may not always happen on your timeline but stay the course, it will happen. As her dad used to say,

"Persistence always prevails."

President, UPA

It was a Hit at the Stadium!

April was a special time for many of our UPA team members. Staff members and extended families were able to join together, with those that could attend at the Smokies Stadium for an evening of fun celebration.

We ARE because of our team!







Thank You to Our Team!

We appreciate all of our team but we like to take another moment to recognize these individuals for their years of service and dedication at UPA. We cannot be the successful organization that we are without our team members!

Celebrating Years of Service at UPA

35 Years Tammy Daniels

30 Years Carolyn Shoffner

27 Years Missy Noah

25 Years

Deborah Pressley Ruth Borden Susan Caruso

Barbara Hudson

15 Years

Kati Sellars Lauren Hinkle Marsha Hyder Rachel Taylor Robin MIller Teresa Courtney Tiffany Isbill

Debra Davis

20 Years

Karen O'Dell Lori Maupin Mary Ingram Miranda Zolman Nichole Lumpkins

10 Years

Abigail Tackett **Becky Thiel** Betty Rush Carla Frey Dana Gullett Gemma Motsinger Jessica Brown Julie Whitley Kelley Churchwell Kelli Dukes Kelly Chollman Kym Rucker

Leann Sexton Mary Mierce Melanie Morgan Melissa Hubler Nikki Wllson Regina Banks Rhonda Rlley Rubi Carter Sallie Gentry Samantha Ball Teresa Manis

5 Years

Alexandra Adams Kim Preston Amanda Foulks Laura Barnes Angelia Frierson Laura Clabo Ann Zimmerman Mandy Polewka Anne Gariety Marjorie Ramsey Ashley Wilhite Mary Towle Beth Mear Michelle Preston Patrice Kizzee Blair Thammavongsa Brandy Andrus Penny Boyd Brianna Poole Rhonda Jones Carla Saunders Sabrina Pitts Chris Camp Samantha Ellis Sebrina Gunter Christina Warden Courtney Martin Skylar Miller Courtney Webb Stacy Loope Cynthia Denton Sue Boris Donetta Sinard Tammy Anit **Emily Sacco** Tammy Cummins Julie Daugherty Tiffany Pancotto Kalei Graham Tom Billings Kathy Payne Trish McDowell Tuesday Scalf Kayla Purdy Kelsey Morton Whitney Russell

New UPA Members

UPA Shareholders: 601 Non-Physician Practitioners: 580 Affiliates: 181

Associates: 1

Robert Baye, PA

Allergy, Asthma & Sinus Center 801 N Weisgarber Road, Suite 200 865-584-5727

Stephanie A. Hull, PA

Preferred Surgical Associates 1610 Tazewell Road, Suite 301 423-626-4288

Amanda J. McElmeel, NP

Farragut ENT & Allergy 144 Concord Road 865-777-1727

Kelly A. Probst, PA

UT Hospitalists 1924 Alcoa Highway, U51 865-305-8769

Guillermo A. Quiceno, MD

University Rheumatology 1932 Alcoa Highway, Suite C-550 865-305-6543

Jerica K. Robertson, DO

UT Family Physicians Seymour 11606 Chapman Highway, Suites 2&3 865-609-6980

Rachel M. Terry, NP

TOTAL UPA Clinical Membership: 1,363

University Trauma & Acute Care Surgeons 1932 Alcoa Highway, Suite 270 865-251-4658

Suzanne R. Weaver, NP

Pediatric Choice Clinic, LLC 5505 Creekwood Park Boulevard 865-986-1400

Samantha E. Williams, PA

University Wound Care 1940 Alcoa Highway, Suite E40 865-305-5515

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Kerley N. Hanna, AuD

931-219-9990

865-383-0737

-and-

Bernadette E. Kos, M.A., CCC-A

Susan B. Webb, M.A., CCC-A

49 Cleveland Street, Suite 220

Rocky Top ENT & Allergy, PLLC

700 S. Illinois Avenue, Suite A104

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FRONT LINES

Valued Communication with Vendor Relationships



By Katie Friar, VP of Credentialing & Physician Services at the University of Tennessee Medical Center Published February 28, 2024

As a healthcare organization today,



Our relationship with technology can often feel like a whirlwind romance, a continuous cycle of excitement and exasperation. Nowhere is this more apparent than in the connectivity we forge with our tech vendors. It's a partnership that demands more than a transaction; it requires trust and collaboration as part of a long-term relationship.

As someone deeply embedded in the operational heart of a major medical center, I've learned invaluable lessons about the potential, and the pitfalls, of vendor relationships. I'm speaking to you as an "in-the-trenches" leader to reflect on how effective communication within our healthcare vendor relationships doesn't just make our lives easier; it allows us to thrive.

Fostering a true partnership

As a long-standing symplr customer, we decided to transition our provider credentialing software from a legacy solution (Visual Cactus) to the latest cloud-based solution. The key to this transition was communication. Although we encountered bumps along the way, as one does with any significant change, through diligent communication and a shared commitment to the greater goal, those hiccups transformed into opportunities for mutual learning and improvement. The transition wasn't just about upgrading technology; it was about upgrading our understanding of collaboration.

Our story with symplr is peppered with moments where we raised concerns and suggestions, and to our delight, the customer implementation team responded with real actions. It was this partnership and a genuine dedication to our success that made the project successful. We found an eager ear, and better yet, the results of our conversations implemented into our solutions.

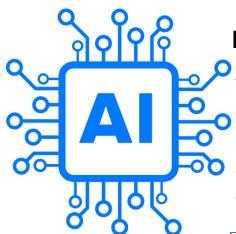
The importance of this open channel came into sharp focus during the COVID-19 pandemic. Our transition to digital from a paperless system not only enhanced efficiency; it became a lifeline that allowed us to operate remotely during the most challenging times. Because we needed to work from anywhere and access crucial data without the office confines, our work with symplr to co-craft solutions proved to be critical to ensuring providers be supported regardless of physical location.

Roadmap for change: clear objectives

Every healthcare professional knows the value of team-based care. The analogy is just as true for software. My most gratifying experiences during the migration from Visual Cactus to our current provider credentialing software came with the assurance that someone was on the other end, ready and willing to understand and solve our most pressing issues. This twofold approach of fostering an environment where customers feel heard and supported while the products continue to innovate solidifies the relationship between company and customer.

Change is daunting, especially in the highly regulated and critically demanding world of healthcare. But when you're initiating change with a partner who understands the urgency and risks of healthcare and has your best interests at heart, continuous improvement is not only doable but welcomed. We've come a long way, and looking back, it's clear that this journey, with its ups and downs, has been worth every step.

For those contemplating a digital transformation, remember that it's the human touch within your vendor relationship that often determines the trajectory of your technological evolution. Understand your goals, articulate your needs, and seek a partner willing to walk that path with you. When you find that relationship, nurture it. Schedule regular calls to stay updated, and always, always bring an agenda. Choose partners willing to communicate, willing to innovate, and willing to grow alongside you. The rest, as we've seen, tends to fall into place.



Business Technology Note of Caution

Artificial Intelligence (AI), such as ChatGPT, is everywhere on the Internet and in all our apps. While it is a fantastic tool for personal use, it O learns from the data we feed it. Always be vigilant and never enter personal, professional (work), patient, or private information. These are open systems, and the data can be reviewed or possibly revealed by anyone.

Congratulations to our PA Physicians being recognized in D



Where doctors in our community choose doctors among themselves

Allergy & Immunology

Leslie L. Baker, MD Jane R. Conley, MD Richard J. DePersio, MD Donald Ellenburg, MD William D. Horton, II. MD Tidence "Ty" Prince, MD Jeffrey L. Schlactus, MD Michael A. Springer, MD Joseph M. Wisniewski, MD

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